

House Bill 292

By: Representatives Geisinger of the 48th, Lindsey of the 54th, Oliver of the 83rd, Ehrhart of the 36th, Lucas of the 139th, and others

A BILL TO BE ENTITLED

AN ACT

1 To amend Article 2 of Chapter 12 of Title 16 of the Official Code of Georgia Annotated,
2 relating to gambling and related offenses, so as to provide that certain nonprofit organizations
3 may give away certain noncash prizes to advance the purposes of such nonprofit
4 organization; to provide conditions for the giving of such prizes by nonprofit organizations
5 and businesses; to provide for related matters; to provide for an effective date and
6 applicability; to repeal conflicting laws; and for other purposes.

7 BE IT ENACTED BY THE GENERAL ASSEMBLY OF GEORGIA:

8 **SECTION 1.**

9 Article 2 of Chapter 12 of Title 16 of the Official Code of Georgia Annotated, relating to
10 gambling and related offenses, is amended by revising paragraph (4) of Code
11 Section 16-12-20, relating to definitions, as follows:

12 "(4) 'Lottery' means any scheme or procedure whereby one or more prizes are distributed
13 by chance among persons who have paid or promised consideration for a chance to win
14 such prize, whether such scheme or procedure is called a pool, lottery, raffle, gift, gift
15 enterprise, sale, policy game, or by some other name. A lottery shall also include the
16 organization of chain letter or pyramid clubs as provided in Code Section 16-12-38. A
17 lottery shall not mean a:

18 (A) Promotional giveaway or contest which conforms with the qualifications of a
19 lawful promotion specified in paragraph (16) of subsection (b) of Code Section
20 10-1-393;

21 (B) Scheme whereby a business or a nonprofit organization qualified under
22 Section 501(c) of the federal Internal Revenue Code, as amended, gives away noncash
23 prizes that cannot be exchanged or redeemed for cash to persons selected by lot if such
24 prizes are made on the following conditions:

25 (i) Such prizes are conducted as advertising and promotional undertakings in good
26 faith solely for the purpose of advertising the goods, wares, and merchandise of such

business or solely to advance the purposes of such nonprofit organization; provided,
however, that a business may participate in a promotion to advance the purposes of
a nonprofit organization; and

(ii) ~~No~~ A person to be eligible to receive such prize may, but shall not be required to:

(I) Pay any tangible consideration to the operator of such business or to such
nonprofit organization in the form of money or other property or thing of value;

(II) Purchase any goods, wares, merchandise, or anything of value from such
business or such nonprofit organization; or

(III) Be present or be asked to participate in a seminar, sales presentation, or any
other presentation, by whatever name denominated, in order to win such prizes; or

(iii) A business or nonprofit organization that offers promotional prizes to the public
by means of a mechanical or electronic device shall not offer more than two such
promotions using such devices in any location at any given time;

(iv) The rules or procedures for eligibility for such prizes must clearly and
conspicuously allow a person to become eligible without paying any tangible
consideration to the operator of such business or to such nonprofit organization in the
form of money or other property or thing of value; purchasing any goods, wares,
merchandise, or anything of value from such business or nonprofit organization; or
being present or participating in a seminar, sales presentation, or any other
presentation by whatever name denominated; and

(v) The method actually used to select winners of such prizes shall not discriminate
against persons who have followed eligibility procedures described in division (iv)
of this subparagraph; or

(C) Raffle authorized under Code Section 16-12-22.1.

The Department of Revenue shall register promotional giveaways or contests described
in subparagraph (A) of this paragraph and schemes for giving away noncash prizes by lot
described in subparagraph (B) of this paragraph. The Department of Revenue is
authorized to provide by rule or regulation for annual registration fees not to exceed
\$100.00 for a contest or promotion that does not use a mechanical or electronic device
at or on the premises of the business or the nonprofit organization, and for promotions or
contests that use a mechanical or electronic device at or on the premises of the business
or the nonprofit organization, not to exceed \$5,000.00 for a master license and a \$125.00
sticker registration fee for each device to be paid by the owner of the device, and a
location registration fee of \$125.00 for each device at a location to be paid by the owner
or operator of the location."

SECTION 2.

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SECTION 3.